



**Producer's Note for TV and Radio:**  
Fun interaction opportunity: Friendly competition between hosts/ DJs and Connections Academy teachers, students; **Connections Academy experts available to talk about virtual education for Digital Learning Day; contact H. Harper at (504) 89706110**

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**Digital Learning Day is February 1<sup>st</sup> --  
Free Online Trivia Game about Technology and Science is a Fun  
Educational Activity for Kids, Families, Teachers**

***-- Connections Academy's Quiz Bowl Trivia Challenge is an Interactive, Online Learning Activity – Engage Students, Spark Discussion about Technology and Education --***

**BATON ROUGE (January 26, 2011)** – Educators at leading virtual school Louisiana [Connections Academy](#) are offering a free, [online trivia game](#) about technology and science. The launch of this special edition *Quiz Bowl Trivia Challenge* is dedicated to [Digital Learning Day](#), which will be held on Wednesday, February 1, 2012.



In its inaugural year, Digital Learning Day plans to bring together educators, community leaders, parents and students in a shared goal of incorporating more digital content and technologies in classrooms to improve learning. **Students enrolled at Connections Academy virtual schools are already harnessing the power of technology to realize a personalized education option and benefit from engaging online [instructional tools](#).**

[Connections Academy's Quiz Bowl Trivia Challenge](#) ([www.ConnectionsAcademy.com/quiz](http://www.ConnectionsAcademy.com/quiz)) features 20 trivia questions of varying degrees of difficulty, and promotes lively and educational discussion between parents, students, and friends of all ages. The Quiz also serves as a resource and discussion-starter for teachers looking to support Digital Learning Day.

The Quiz Bowl Trivia Challenge can be “played” online and a printable version may be downloaded for free by visiting [www.ConnectionsAcademy.com/quiz](http://www.ConnectionsAcademy.com/quiz). The online version includes a special “challenge your friends” feature intended to promote discussion on the topic while sparking friendly competition.

The special technology and science edition is available for free to the public and is inspired by Connections Academy’s year-long Quiz Bowl Challenge – a popular extra-curricular school activity designed to educate and recognize students during the school year and one of the many [clubs and activities](#) students at the virtual school enjoy.

### **SAMPLE QUESTIONS**

Cell phones were invented in \_\_\_\_\_.

- A. 1945
- B. 1958
- C. 1962
- D. 1973

Who discovered penicillin?

- A. Marie Curie
- B. Alexander Fleming
- C. Gregor Mendel
- D. Ivan Pavlov

The electron was discovered by \_\_\_\_\_.

- A. Humphrey Davy in 1810
- B. Robert Curl in 1985
- C. John Dalton in 1808
- D. J. J. Thomson in 1897

*Answers: 1973, Alexander Fleming, J. J. Thomson in 1897*

To take the Connections Academy Quiz Bowl Challenge or to download the complete list of questions, visit [www.ConnectionsAcademy.com/quiz](http://www.ConnectionsAcademy.com/quiz). To learn more about K-12 public and private virtual school and Connections Academy’s personalized approach to education, visit [www.ConnectionsAcademy.com/louisiana-school/home.aspx](http://www.ConnectionsAcademy.com/louisiana-school/home.aspx)

For more than a decade, Connections Academy virtual schools have served tens of thousands of students and by virtue of their high quality program and proven academic results have earned a reputation as a leader in virtual education. Connections Academy opened its first schools—serving 400 K–8 students—in 2002. Since then, strong parental demand for this innovative public school option has led Connections Academy to grow both its school network and student body by double-digits annually. In the 2011-2012 school year 22 Connections Academy schools in 21 states will serve more than 40,000 students in grades K–12. The Louisiana Connections Academy, a Type 2 charter serving all of Louisiana, has nearly 600 students enrolled in grades K-12.

### **About Connections Academy**

Connections Academy is a leading, fully accredited provider of high-quality, highly accountable virtual schooling for students in grades K through 12. Through tuition-free public schools, and full-time and part-time private school programs, Connections Academy delivers superior, personalized education for students, with the freedom and flexibility to experience our online learning community from anywhere. The combination of certified teachers, a proven curriculum, technology tools, and community experiences creates a supportive and successful online learning opportunity for families and children who want an individualized approach to education. In the 2011–12 school year, Connections Academy will serve students in 21 states via 22 virtual public schools. It serves students worldwide through the online private school, National Connections Academy. Louisiana Connections Academy offers grades K through 12 and opened its doors for the 2011-2012 school year. The Principal is Caroline Wood and the school is located at 8281 Goodwood Blvd. (225) 372-8389.

For more information, call 800–382–6010 or visit [www.ConnectionsAcademy.com](http://www.ConnectionsAcademy.com). Connections Academy and its parent company, Connections Education, are part of the global learning company Pearson (NYSE:PSO) [www.Pearson.com](http://www.Pearson.com).

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